

## PHOTOPLAYS AND PHOTOPLAYERS

By GARDNER MACK.

THE ONLY  
Department Representing  
THE PUBLIC

### TODAY'S BEST FILMS

By GARDNER MACK.

William Farnum and Maud Gilbert in "Samson," from the modern play by Henri Bernstein, the Olympic, 1431 U street.

Alice Brady in "As Ye Sow" (Shubert-Brady), the Elite, Fourteenth street, near Rhode Island avenue.

Lew Fields, W. J. Ferguson, and Vivian Martin in "Old Dutch" (World Film Corporation), the Savoy, Fourteenth, near Irving street.

Edna Matson in "The Island of Happiness" (Universal), the Lafayette, 10, between Thirteenth and Fourteenth streets.

E. A. Walsh and Miriam Cooper in "The Fatal Black Bean" (Majestic), the Empire, 515 H street northeast.

Sessue Hayakawa and Tsuru Aoki in "The Chingichuan Mystery" (Bioscope), the Stanton, Sixth street and Massachusetts avenue northeast.

Charles Chaplin in "The Champion" (Essanay), the Leader, Ninth, between E and F streets.

J. Warren Kerrigan in "Smoldering Fires" (Victor), the Dixie, Eighth and H streets northeast.

Louise Vale and Franklin Ritchie in "Dwellers in Glass Houses" (Biograph), the Ryvere, Georgia avenue and Park road.

Charles Chaplin in "The Champion" (Essanay), Crandall's, Ninth and E streets.

"Little G." from the "Barrymore" stories (Paramount Pictures), the Garden, 425 Ninth street.

Marguerite Clark in "The Crucible" (Famous Players), the Strand, Ninth and D streets.

Charles Chaplin, Marie Dressler, and Mabel Normand in "Little's Punctured Romance" (Keystone), the Ideal, Church, near Fourteenth street.

Cleo Madison in "The House" (Gold Seal), the Alhambra, 510 Seventh street.

Ruth Stonehouse and Joseph Totten in "An Amateur Production" (Essanay), the Princess, Twelfth and H streets northeast.

Note—These selections are made from programs prepared by the managers of the theaters concerned and no responsibility is assumed for arbitrary changes without notice to The Times. They are based on the personality of the players and the producing company and not personal inspection, except in special cases.—G. M.



WILLIAM FARNUM,  
Who appears with Maud Gilbert in the World Film Corporation's production of "Samson," by Henri Bernstein, at the Olympic today.

### Special Service To Supply Film To Churches and To Schools.

An important departure from the usual in the motion picture industry has been made in New York city recently which would seem to be easily adapted to Washington. It involves the furnishing of a film service to churches and schools, and is the most practical of the many plans that have been experimented with during the past year or two.

The service has been organized under what is known as the church and school service bureau. The details of distribution are being cared for by the Universal Film Company. Under the terms of the agreement with the bureau the film company places all educational, religious and sociological films under the direct charge of the bureau's representatives, the Universal company devoting its own efforts to the amusement side of the business entirely.

Branches of the bureau, it is understood, are to be established in seventy cities of the country, but at the present time New York is the only city that has been organized.

Something of what the bureau is doing there, as an indication of what it proposes to do elsewhere, is contained in a statement issued a day or two ago.

"It was said at the offices of the Church and School Company that the business of the organization was constantly increasing and that the orders the past week had been four times as many as those of any preceding week. Some of these churches have their own machines, but rent the films, while others rent the machines, booths, and screens from the Church and School Company.

"The cost of the complete service is \$12 to \$15 a week, according as a large or small machine is chosen. The plant is permanently installed and the contract usually calls for a season of forty weeks. During that time five films per week are furnished, one religious, one educational, one travel or missionary, one sociological and one dramatic or humorous. The machine is also kept in repair.

"The outfit consists of the machine, a fireproof booth, and a screen. If the church wishes to buy its own machine it can be had for from \$100 to \$175 for the small ones, and from \$200 to \$300 for the large ones. The machine can be used without a booth to

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## The Westfield Pure Food Page

Reflecting each Thursday the Food Standards of Westfield—The Pure Food Town

### Is Your Food Well Flavored

Pure salt helps bring out the flavor of your cooked food.

**Diamond Crystal Salt**

dissolves more readily and distributes evenly, insuring a delicate flavor in every spoonful.

Diamond Crystal Salt Co., St. Clair, Mich.

Write for Booklet 10 USES FOR SALT

**DROMEDARY COCOANUT**

Fresh and moist like fresh-grated coconut. Novel package keeps tight closed after its seal is broken.

The HILLS BROTHERS Company, Manufacturers of DROMEDARY DATES

**USE JELKE GOOD LUCK MARGARINE**

The Finest Spread for Bread. Every member of your family will enjoy and relish the fine flavor and taste.

JOHN F. JELKE CO., Chicago

(Send for Descriptive Booklet)

**KNOX GELATINE**

It's granulated and dissolves quickly. Each package makes two quarts of jelly.

Send for our FREE Recipe Book. If you wish pint sample send 2-cent stamp.

KNOX GELATINE 400 Knox Avenue Johnston, N. Y.

**LOWNEY'S COCOA**

Start him off to school with a warm cup of nourishing Lowney's under his little jacket.

At grocers, in tins, 10c to 50c sizes

**MUELLER'S Macaroni**

A delicious food that is all nourishment—no waste. Packed for pound it makes more food, blood and bone than macaroni, at a fraction of the cost. Serve it today.

Book of 60 recipes free, sent on request. Address C. F. Mueller Co., Jersey City, N. J.

**Carnation Milk**

For the Children

You desire to be sure about the milk they drink. Avoid all risk by giving them

It is sterilized and homogenized. No contamination can reach it. Always pure, sweet and clean. Excellent for table use; favors cooking and baking. Your grocer, the Carnation Milkman, can supply you today.

Pacific Coast Condensed Milk Company, Seattle, U. S. A.

### Further Reasons Why Westfield Objects to Benzoate of Soda.

Fourteenth of a series to appear on the Food Page of this paper each Thursday.

IN very fine print on some food labels you will find the statement: "Contains 1-10 of 1 per cent of Benzoate of Soda," or "Benzoate of Soda," which is one and the same. Now, that may seem like an exceedingly small quantity—1-10 of 1 per cent—but Benzoate of Soda is an exceedingly powerful drug. Any quantity that is sufficient to be of service in preserving food products may be sufficient to cause harm to the human system, and the amount found in food products is often greatly in excess of 1-10 of 1 per cent. This is proved by the number of seizures and condemnations made by the Government Health authorities in all parts of the country.

Benzoate of Soda is not only harmful within itself, but it permits the marketing of inferior and harmful raw products. That is the main reason for using it. When fresh, pure and high grade material is employed there is no need of

showing themselves in the open for the housewife who is watchful over the purity and wholesomeness of the family's food supply.

Professor Lewis B. Allen of Westfield, Mass., "The Pure Food Town," classes Benzoate of Soda as among the worst of adulterants. The same stand is taken by Dr. H. W. Wiley and other of the leading food authorities of America and the world.

Again this week we present a photographic copy of a letter, supplementing those published last week, showing the opinions of leading food manufacturers in proof of our claim that Benzoate of Soda is not necessary in the preparation of pure and wholesome foods made from pure and wholesome raw products.

This week's opinion is from the T. A. Snider Preserve Company, manufacturers of Catsup and Chili Sauce. Products that have nothing to conceal, that do not mind showing themselves in the open for

what they are, have no need of a mask.

Under the provisions of the Westfield Standard Benzoate of Soda is prohibited for the following reasons:

1. Because it may be directly injurious.

2. Because it may be indirectly dangerous by lending a false impression of freshness to an otherwise stale food product.

3. Because Benzoate of Soda is a drug that should be dispensed only by licensed druggists or physicians.

4. Because the amount present in food products is frequently underestimated.

5. Because its use is confessedly unnecessary when sanitary methods are employed and sound raw products are used. Cleanliness can always be substituted for Benzoate of Soda.

The only safe course for the housewife to pursue is to absolutely refuse all food products containing Benzoic Acid or its salts, Benzoate of Soda, just as she would refuse those containing other chemical preservatives and colorings, as alum, salicylic acid, sulphur dioxide, coal tar dyes and the like.

Look for the small type on the label.

[To be continued.]

Here is the Food Standard of the Pure Food Town of Westfield, Mass.

More exacting than Government Food Standards or State Food Laws:

"Foods shall not contain added ALUM, COPPER, FORMALDEHYDE, SULFURIC ACID or its Salts, BORIC ACID or its Salts, BENZOIC ACID or its Salts, FORMIC ACID or its Salts, HYDROFLUORIC ACID or its Salts, SALICYLIC ACID or its Salts, nor any other non-conditional preservative."

"Foods shall not be colored with COAL TAR DYES, nor with poisonous VEGETABLE COLORS, nor be contaminated with inert fillers, nor shall any substance be taken therefrom or

added thereto so as to injuriously affect their quality, strength or purity.

"Foods shall be packed and sold under sanitary conditions and package goods shall bear no DISHONEST LABEL nor labels bearing any EXTRAORDINARY or OBSCURE statements."

"For protection to yourself and your family, see that you buy only foods and beverages that are certified under 'The Westfield Standard.'"

"You will then be buying only products of high food value—wholesome and pure."

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### KINGSFORD CORN STARCH

To Make Good Cakes

Kingsford's Corn Starch added to ordinary flour makes an ideal pastry flour. Send for cook-book—cakes, pastry and desserts.

NATIONAL STARCH CO., P. O. Box 111, Port W. P. N. Y.

**NEW 10¢ SIZE**

On pancakes and waffles we believe you will find this pure cane-sugar product the peer of maple, while for making cookies and candy it is unequalled.

The American Sugar Refining Co.

At the afternoon reception, or the evening affair, in fact for all formal and informal occasions nothing is more appropriate than the famous

**Welch Punch**

The Recipes: Juice of three lemons, one orange, one quart water, one cup sugar, one pint Welch's.

Falls who insist on the best, say "WELCH'S" to their dealer.

Let the Wrigley Spearmint help you remember this Perfect Gum in the Perfect Package. Write for this handsome free booklet in colors.

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## CONSERVATION OF CONVERSATION

**THE** busy man regards his time as money. Yet each man who calls on him in person wastes it by remarks on politics, the weather and other subjects having no bearing on the matter under discussion.

Not so with the caller by telephone. He goes to the heart of the matter at once, states his business, gets through and gives the busy man a chance to attend to other matters. The telephone is a real day-lengthener to the man of many interviews.

That is why the busy man's telephone door is always open. Talking by telephone conserves conversation and saves time.

Telephone our Business Office—Main 9000—for further information.

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**THE CHESAPEAKE AND POTOMAC TELEPHONE COMPANY**

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